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#CanadaResilient Bulletin

OCTOBER 2020



NEW OPPORTUNITIES IN CANADA'S SUPPLY CHAINS

The COVID-19 pandemic is teaching all of us the importance of resilience, both in our individual lives and more broadly in the economy and society.

The pandemic has exposed risks in the predominant 21st century business model of global supply chains in which commercial decisions were based primarily on low-cost production.

Global companies are now reviewing operations and considering next investments in strategic locations with stable business environments.

KPMG International recently identified significant opportunities for investors in Canada's supply chains.

In *Advantage Canada: Reshaping Supply Chain Investment Opportunities After COVID-19*, KPMG presents three supply chains in Canada with clear potential for growth as business adjusts to new realities shaped by COVID-19: Advanced Manufacturing, Agribusiness and Clean Tech.

For example, Canada's commitment to the electric vehicle industry point to an integrated supply chain of EV batteries for the North American market. Leveraging Canada's natural resources such as lithium, graphite, nickel, cobalt, aluminum and manganese, Canada is well-positioned to manufacture EV batteries, presenting opportunities for global investors ranging from mining companies to advanced manufacturers.

These dynamic supply chain opportunities build on existing advantages that include Canada's reputation as an open economy and stable democracy with a sound banking system and a strong commitment to the rule of law, as well as unmatched market access and exceptional talent.

To learn specifics about these opportunities, and to receive a copy of the KPMG Report, contact one of our Investor Services team members.



Ian G. McKay

Chief Executive Officer, Invest in Canada

WITH THRONE SPEECH, CANADA MAKES NEW ECONOMIC PLANS

Upon opening a new session of Parliament, the Speech from the Throne presented September 23 outlined the Canadian government's directions and goals, including a number of economic commitments that reflect significant opportunities for global investors.

Building on Canada's leadership position in clean technology, the government has announced it will launch a new fund to attract investments in the creation of zero-emission products. To incentivize companies making these products, Canada plans to cut the corporate tax rate for these specific companies by 50%.

In working to ensure Canada is the most competitive jurisdiction in the world for clean technology companies, opportunities for global companies focused on a carbon-neutral future, such as those building zero-emission vehicles and batteries, will be more attractive than ever.

Canada is also introducing a clean-power fund that will help companies such as those transmitting surplus clean power to regions transitioning away from coal.

Aiming at a net-zero greenhouse-gas emissions future, Canada is exploring potential programs to support the manufacturing, natural resource and energy sectors.

Canada's advantages include talent as a foundational strength, and Canada remains committed—in both the short-term economic recovery and long-term plan for growth—on being the world's top destination for talent. This will continue to be reflected in Canada's inclusive immigration policies and in ongoing successful programs such as the Global Skills Strategy.

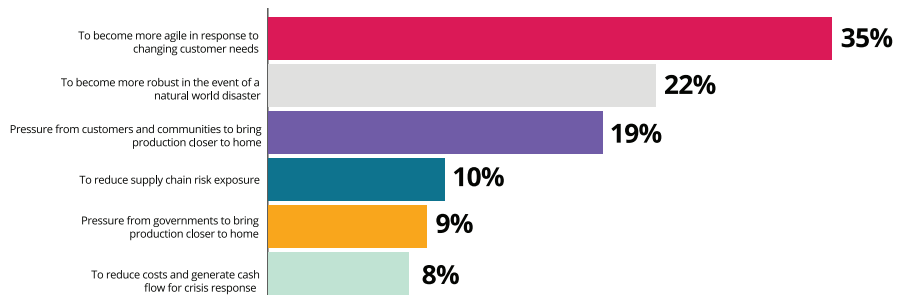
The COVID-19 pandemic is continuing to affect the world, yet Canada is focused on initiatives that will both help economic recovery and help global investors looking to create a better, more prosperous world.

To learn more about Canada's plans, contact an Invest in Canada Investor Services team member.

CEO INSIGHTS ON SUPPLY CHAINS

Gaining insight from global CEO surveys in which two-thirds of chief executives say they have had to rethink their supply chain, KPMG has issued a report, *KPMG 2020 CEO Outlook: COVID-19 Special Edition*, which includes the following findings:

REASONS CEOS ARE RETHINKING THEIR SUPPLY CHAINS



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