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#CanadaResilient Bulletin

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LOOKING AHEAD: 2021 TRENDS FOR FDI IN CANADA

As the CEO of Invest in Canada, I am constantly in contact with international executives—assessing and addressing their most pressing business challenges while presenting investment opportunities all across Canada.

In 2021, investors are looking for markets with political and economic stability, openness to trade and investment, access to the world's wealthiest markets, and the talent and innovation to deliver world-class results. When investors take that big-picture perspective, Canada inevitably shines.

I see four trends shaping 2021 investment strategies.

Countries that look outward get a closer look

While some countries turn inward out of concerns and uncertainty about multi-lateralism and globalization, Canada is doing the opposite. We see increased trade flows and investment as critical factors to recovery.

ESG means business

The more I hear from investors, the more it becomes clear that a focus on environmental, social, and corporate governance (ESG) principles are guiding their decisions. Capital will flow to sectors, jurisdictions and individual companies that respect ESG.

Climate changes the calculation

Going hand in hand with the increasing salience of ESG is the impact of climate change. No other factors are as likely to affect international investment, and not just in 2021—but for decades to come.

Resilient global supply chains

COVID-19 exposed vulnerabilities in global supply chains. While global supply chains will adjust, more resilient systems will become a priority.

My team and I are ready to support your business objectives. To discuss your company's investment plans for 2021 and beyond, contact us now.

Ian G. McKay

Chief Executive Officer, Invest in Canada

NEW DETAILS ON CANADA'S ECONOMIC PLANS

As Canada continues to protect and support people and businesses, it is also rolling out an economic plan that focuses on growth through climate-friendly action.

The plan, which builds on the Pan-Canadian Framework on Clean Growth and Climate Change, includes 64 new measures and \$15 billion in investments.

Global investors can benefit from:

- \$2 billion for financing commercial and large-scale building retrofits, part of the Canada Infrastructure Bank's \$10 billion Growth Plan.
- \$287 million to continue the Incentives for Zero-Emission Vehicles (iZev) program.
- \$150 million for charging and refueling stations.
- \$964 million to advance smart renewable energy and grid modernization projects.
- \$2.5 billion to advance strategic clean hydroelectricity initiatives regionally.
- \$3 billion to support decarbonization through the Strategic Innovation Fund's Net-Zero Accelerator Fund.
- \$1.5 billion to increase the production and use of low-carbon fuels through the Low-carbon and Zero-emissions Fuels Fund.
- \$165.7 million to support the agriculture sector in developing transformative clean technologies.
- \$750 million to support start-ups and scale-up companies enabling pre-commercial clean technologies.
- up to \$3.16 billion to plant two billion trees.
- up to \$631 million to restore and enhance wetlands, peatlands, grasslands and agricultural lands to boost carbon sequestration.
- \$98.4 million to establish a new Natural Climate Solutions for Agriculture Fund.

The initiatives in this new climate plan, taken together with the Pan-Canadian Framework, will put Canada on track to exceed its 2030 greenhouse-gas-reduction target. Not only will Canada achieve reductions in the range of 32 to 40 percent below 2005 levels in 2030, but also lead in creating business opportunities for global investors with ESG priorities.

To learn more, see [details](#) about Canada's new climate and economic plans, and contact an Invest in Canada Investor Services team member.

RECENT FDI HIGHLIGHTS SHOW CANADA'S RESILIENCE

Global companies are restoring investments in Canada, with firms both large and small making strategic investment decisions all across Canada. Four brief, recent examples:

- Roche, the Switzerland-based pharmaceutical company, announced a \$500 million investment over 5 years to establish a Global Pharma Technical Operations site at its Mississauga, Ontario facility, creating up to 500 highly skilled and specialized jobs.
- Sweden-based Volvo Group recently announced a \$10-million expansion at its Saint-François-du-Lac, Quebec operations to expand production of its industry-leading transit buses.
- US-based Ford Motor Company unveiled plans to manufacture five new models of electric vehicles at its Oakville, Ontario plant, securing \$590 million in investment support from the Government of Canada and Province of Ontario.
- Chime, the US-based mobile banking services company, announced the opening of its first international office in Vancouver.



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