

Invest in Canada Hub
Statement of management responsibility

Departmental management is responsible for these future-oriented financial statements, including responsibility for the appropriateness of the assumptions on which these statements are prepared. These statements are based on the best information available and assumptions adopted as of January 12, 2024 and reflect the plans described in the Departmental Plan.

Laurel Broten

Chief Executive Officer

January 31, 2024

For the year ending March 31 (in thousands of dollars)	Forecast Results for 2023-2024	Planned Results for 2024-25
Expenses		
Strategy and Engagement	3,737	4,118
Marketing and Outreach	22,440	20,785
Investor Services	2,696	3,186
Internal Services	6,534	6,170
Total expenses	35,407	34,259
Revenues		
Internal Support Services	-	-
Total revenues	-	-
Net cost of operations before government funding and transfers	35,407	34,259

The accompanying notes form an integral part of this Future-Oriented Statement of Operations.

Notes to the future-oriented statement of operations (Unaudited)

1. Methodology and significant assumptions

The future-oriented statement of operations has been prepared based on government priorities and the plans of Invest in Canada as described in the Departmental Plan.

The information in the forecast results for fiscal year 2023-24 is based on actual results as of January 12, 2024 and on forecasts for the remainder of the fiscal year. Forecasts have been made for the planned results for the 2024-25 fiscal year.

The main assumptions underlying the forecasts are as follows:

- a) Invest in Canada's activities will remain substantially the same as the previous year.
- b) Expenses and revenues, including the determination of amounts internal and external to the government, are based on historical experience. The general historical pattern is expected to continue.
- c) A large percentage of Invest in Canada expenses will be used to enhance Canada's international brand recognition through proactive marketing and promotion activities.

These assumptions are made as at January 12, 2024.

2. Variations and changes to the forecast financial information

Although every attempt has been made to forecast results for the remainder of 2023-24 and for 2024-25, actual results achieved for both years are likely to differ from the forecast information presented, and this variation could be material.

In preparing this Future-Oriented Statement of Operations, Invest in Canada has made estimates and assumptions about the future. These estimates and assumptions may differ from the subsequent actual results. Estimates and assumptions are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances, and are continually evaluated.

Factors that could lead to material differences between the Future-Oriented Statement of Operations and the historical statement of operations include:

- the timing and the amount of acquisitions and disposals of property, plant and equipment, which may affect gains, losses and amortization expense;
- the amount of prepaid expenses for signature events is projected to be

material in nature;

- other changes to the operating budget, such as new initiatives or technical adjustments later in the fiscal year.

After the Departmental Plan is tabled in Parliament, Invest in Canada will not be updating the forecasts for any changes in financial resources made in ensuing supplementary estimates. Variances will be explained in the Departmental Results Report.

3. Summary of significant accounting policies

The Future-Oriented Statement of Operations has been prepared using the Government of Canada's accounting policies in effect for fiscal year 2023-24 and is based on Canadian public sector accounting standards. The presentation and results using the stated accounting policies do not result in any significant differences from Canadian public sector accounting standards.

Significant accounting policies are as follows:

Expenses

Invest in Canada records expenses on an accrual basis.

Invest in Canada expenses are recorded when goods are received or services are rendered and include expenses related to personnel, professional and special services, repair and maintenance, utilities, materials, and supplies, as well as amortization of tangible capital assets. Vacation pay and compensatory leave, as well as severance benefits, are accrued and expenses are recorded as the benefits are earned by employees based on draft terms of employment.

Expenses also include amortization of tangible capital assets, which are capitalized at their acquisition cost. Amortization of tangible capital assets is done on a straight-line basis over the estimated useful life of the asset.

4. Parliamentary authorities

The department is financed by the Government of Canada through parliamentary authorities. Financial reporting of authorities provided to the department differs from financial reporting according to generally accepted accounting principles because authorities are based mainly on cash flow requirements. Items recognized in the

Future-Oriented Statement of Operations in one year may be funded through parliamentary authorities in prior, current, or future years. Accordingly, the department has different net cost of operations for the year on a government funding basis than on an accrual accounting basis. The differences are reconciled in the following tables:

<i>a) Reconciliation of net cost of operations to requested authorities</i>	Estimated Results for 2023-2024	Planned Results for 2024–25
<i>(in thousands of dollars)</i>		
Net cost of operations	35,407	34,259
<i>Adjustments for items affecting net cost of operations but not affecting authorities:</i>		
Amortization of tangible capital assets	(784)	(92)
Increase in vacation pay and compensatory leave	(4)	(3)
Services provided without charge by other government departments	(570)	(570)
	(1,358)	(665)
<i>Adjustments for items not affecting net cost of operations but affecting authorities:</i>		
Increase (decrease) in prepaid expenses	-	-
Acquisition of tangible capital assets	-	500
	0	500
Requested authorities forecasted to be used	34,049	34,094
<i>b) Authorities requested</i>		
<i>(in thousand of dollars)</i>		
Authorities requested		
Vote 1 – Operating expenditures (includes OBCF)	35,298	34,774
Forecast authorities available	35,298	34,774
Lapse	(1,249)	(680)
Requested authorities	34,049	34,094

Forecast authorities reflect current forecasts of statutory items, approved initiatives included and expected to be included in Estimates documents and, when reasonable estimates can be made, estimates of amounts to be allocated from Treasury Board central votes. Contributions to employee benefits plan is not considered services provided without charge by other government departments, as it is managed internally by Invest in Canada.